



Vision Secretariat
Private Bag BR-29
Gaborone, Botswana
Tel: + (267) 3971750
Fax: + (267) 3971748

Vision 2016 Council

MEDIA RELEASE

To: All Botswana Media

**From: Publicity Manager
Vision 2016 Council**

Date: 13th October 2004

**SUBJECT: STAKEHOLDERS PARTICIPATION IN THE VISION 2016
AWARENESS MONTH SEPTEMBER 2004; A GREAT
SUCCESS**

Following the successful commemoration of the Vision 2016 Awareness Month in September, the Vision 2016 Council would like to thank all stakeholders who participated in this event through the various activities that they undertook. Compared to last year's commemorations, the participation of stakeholders this time around was much higher and the Council considers this to be an indication that individuals and organisations are now getting fully engaged in the process of internalizing and implementing Vision 2016.

Amongst the various activities undertaken as part of the awareness month campaign, the floating of the Vision 2016 torch around the country and the Vision 2016 Awards dinner stand out as the main activities that generated a lot of interest and attracted stakeholders. The tremendous and overwhelming reception of the torch in various places around the country has helped the Council to spread the Vision 2016 message and to commit various communities to their ownership and implementation of the ideals of the Vision.

Whilst the Council awaits the full evaluation of the commemoration, it is, however of the view that the goals and objectives of the event have to a larger extent been achieved, and mainly because of the dedicated involvement of the various stakeholders. For this, the Council will remain forever grateful. Stakeholders' efforts were in congruence with the theme for the commemoration, which was, "*Vision 2016 Ke Yame, Ke Tsaya Boikarabelo.*" Indeed, they took the responsibility.

The Council would also like to acknowledge and appreciate the extensive coverage that the media, particularly the Government media, gave to the activities of the awareness month through news items, radio and television programs and opinions and analysis from various commentators in the local newspapers. This contributed a lot in sensitising and educating Batswana on what Vision 2016 is all about.

It is the wish and desire of the Vision 2016 Council that stakeholders should now roll up their sleeves and soil their hands in an endeavour to ensure the achievements of the Vision goals and objectives well before the year 2016. The nation should find opportunities and strategies to deal with the challenges that may hinder or delay the process as we strive to achieve prosperity for all by the year 2016.

With the enthusiasm and determination displayed by the nation and all stakeholders who participated in the commemorations, the Council is convinced that indeed the Vision 2016 goals and objectives can and will be realised.

MOOKODI MODIMOOSI SEISA